

Monthly Indicators

January 2014

The same factors that catalyzed widespread market recovery in 2012 and 2013 are likely to continue in 2014, though perhaps at a more moderate pace. That's not a bad thing, since the market is returning to a stable, healthy state. Potential trends to watch for in 2014 include increased seller activity, more new construction and fewer foreclosures on the market. Inventory is another metric to watch this year.

New Listings were down 11.3 percent for single family homes and 7.8 percent for Condo/TIC/Coop properties. Pending Sales decreased 12.0 percent for single family homes but increased 0.6 percent for Condo/TIC/Coop properties.

The Median Sales Price was up 24.6 percent to \$928,000 for single family homes and 24.6 percent to \$950,000 for Condo/TIC/Coop properties. Months Supply of Inventory decreased 20.0 percent for single family units and 31.6 percent for Condo/TIC/Coop units.

Given how far the market has come, it's a good time for folks to reassess their situation. Many who were hesitant to sell in recent years may find themselves in a completely different position. Getting a fresh comparative market analysis might be a good idea. Interest rates remain attractive and should remain below their long-term average, but they are expected to creep higher in 2014. Politicians are gearing up for midterm elections, so pay close attention to campaign messaging as relates to real estate or mortgage financing. Job growth is still fundamental and is likely to dominate this election cycle.

Monthly Snapshot

+ 24.6%	+ 24.6%	+ 23.2%
One-Year Change in	One-Year Change in	One-Year Change in
Median Sales Price	Median Sales Price	Median Sales Price
Single Family	Condo/TIC/Coop	All Property Types

Residential real estate activity in San Francisco County (Districts 1-10), comprised of single-family properties, townhomes and condominiums. Percent changes are calculated using rounded figures.

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Single Family Activity Overview



Key metrics by report month and for year-to-date (YTD) starting from the first of the year.

Key Metrics	Historical Sparkbars	1-2013	1-2014	Percent Change	YTD 2013	YTD 2014	Percent Change
New Listings	1-2011 1-2012 1-2013 1-2014	204	181	- 11.3%	204	181	- 11.3%
Pending Sales	1-2011 1-2012 1-2013 1-2014	158	139	- 12.0%	158	139	- 12.0%
Sold Listings	1-2011 1-2012 1-2013 1-2014	161	127	- 21.1%	161	127	- 21.1%
Median Sales Price	1-2011 1-2012 1-2013 1-2014	\$745,000	\$928,000	+ 24.6%	\$745,000	\$928,000	+ 24.6%
Average Sales Price	1-2011 1-2012 1-2013 1-2014	\$910,358	\$1,261,516	+ 38.6%	\$910,358	\$1,261,516	+ 38.6%
Days on Market	1-2011 1-2012 1-2013 1-2014	49	41	- 16.3%	49	41	- 16.3%
Active Listings	1-2011 1-2012 1-2013 1-2014	335	252	- 24.8%			
% of Properties Sold Over List Price	1-2011 1-2012 1-2013 1-2014	64.0%	64.6%	+ 0.9%	64.0%	64.6%	+ 0.9%
% of List Price Received	1-2011 1-2012 1-2013 1-2014	106.1%	107.6%	+ 1.4%	106.1%	107.6%	+ 1.4%
Affordability Ratio	1-2011 1-2012 1-2013 1-2014	72	51	- 29.2%	72	51	- 29.2%
Months Supply	1-2011 1-2012 1-2013 1-2014	1.5	1.2	- 20.0%	 ! 		

Condo/TIC/Coop Activity Overview



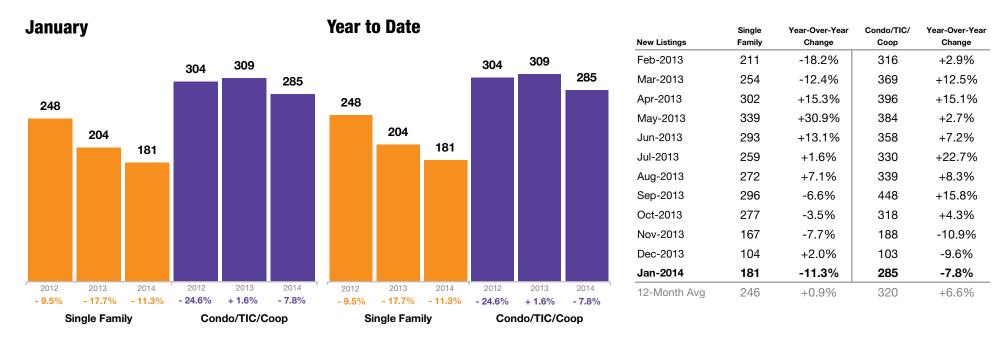
Key metrics by report month and for year-to-date (YTD) starting from the first of the year.

Key Metrics	Historical Sparkbars	1-2013	1-2014	Percent Change	YTD 2013	YTD 2014	Percent Change
New Listings	1-2011 1-2012 1-2013 1-2014	309	285	- 7.8%	309	285	- 7.8%
Pending Sales	1-2011 1-2012 1-2013 1-2014	174	175	+ 0.6%	174	175	+ 0.6%
Sold Listings	1-2011 1-2012 1-2013 1-2014	156	171	+ 9.6%	156	171	+ 9.6%
Median Sales Price	1-2011 1-2012 1-2013 1-2014	\$762,500	\$950,000	+ 24.6%	\$762,500	\$950,000	+ 24.6%
Average Sales Price	1-2011 1-2012 1-2013 1-2014	\$832,603	\$1,122,586	+ 34.8%	\$832,603	\$1,122,586	+ 34.8%
Days on Market	1-2011 1-2012 1-2013 1-2014	63	52	- 17.5%	63	52	- 17.5%
Active Listings	1-2011 1-2012 1-2013 1-2014	500	368	- 26.4%			
% of Properties Sold Over List Price	1-2011 1-2012 1-2013 1-2014	39.7%	44.7%	+ 12.6%	39.7%	44.7%	+ 12.6%
% of List Price Received	1-2011 1-2012 1-2013 1-2014	101.3%	103.1%	+ 1.8%	101.3%	103.1%	+ 1.8%
Affordability Ratio	1-2011 1-2012 1-2013 1-2014	70	50	- 28.6%	70	50	- 28.6%
Months Supply	1-2011 1-2012 1-2013 1-2014	1.9	1.3	- 31.6%	 ! 		

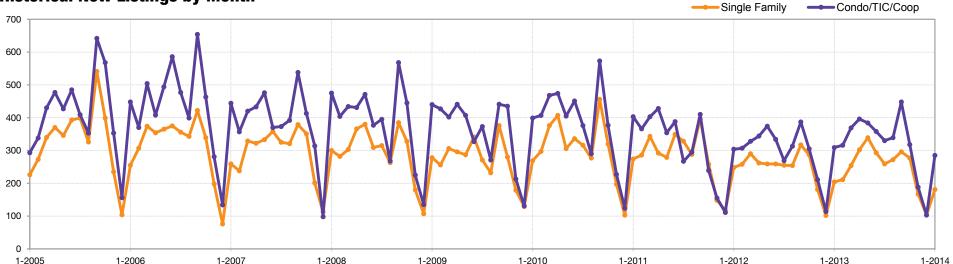
New Listings

A count of the properties that have been newly listed on the market in a given month.





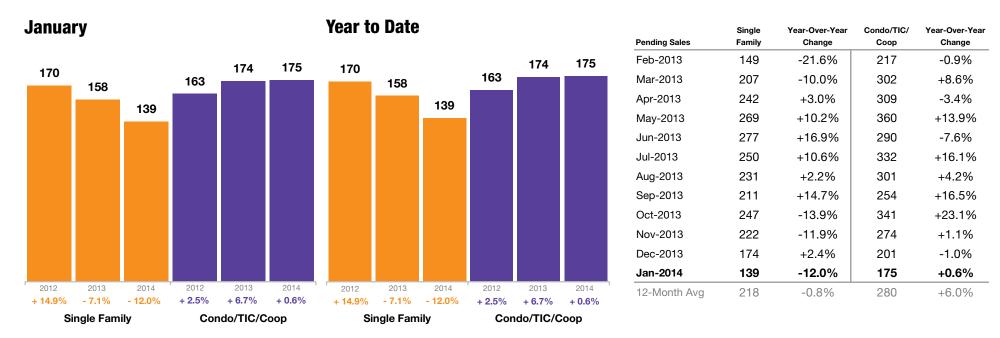
Historical New Listings by Month



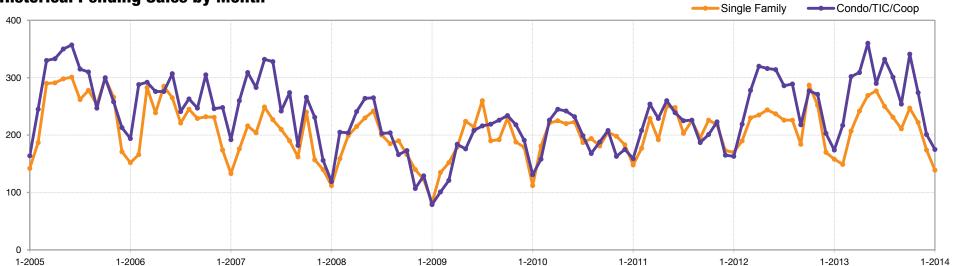
Pending Sales

A count of the properties on which offers have been accepted in a given month.





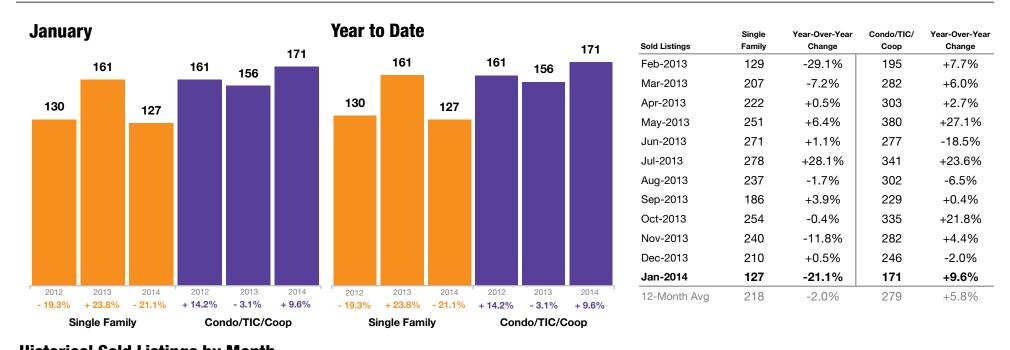


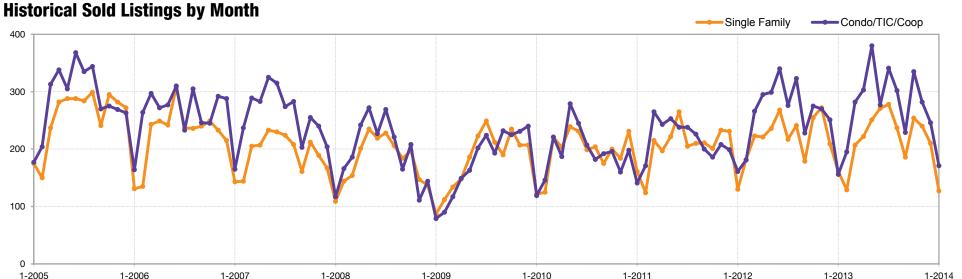


Sold Listings

A count of the actual sales that closed in a given month.



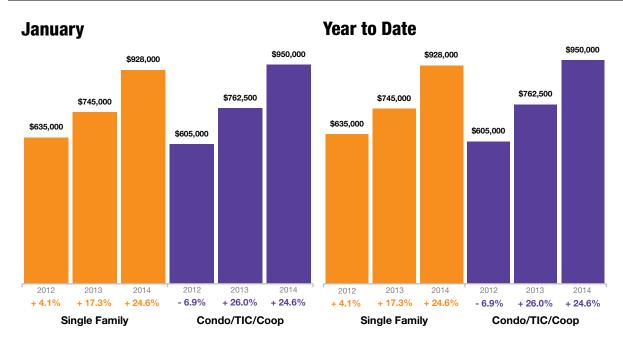




Median Sales Price



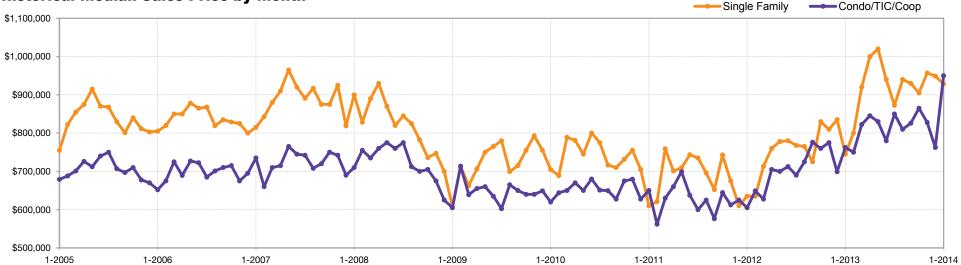
Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions, in a given month.



Median Sales Price	Single Family	Year-Over-Year Change	Condo/TIC/ Coop	Year-Over-Year Change
Feb-2013	\$800,500	+26.1%	\$750,000	+15.6%
Mar-2013	\$920,000	+29.0%	\$822,500	+31.1%
Apr-2013	\$1,000,000	+31.6%	\$845,250	+19.9%
May-2013	\$1,020,000	+31.1%	\$830,000	+18.6%
Jun-2013	\$940,000	+20.5%	\$780,000	+9.5%
Jul-2013	\$872,500	+13.6%	\$850,000	+23.2%
Aug-2013	\$940,000	+22.9%	\$810,000	+11.7%
Sep-2013	\$930,000	+28.3%	\$826,000	+6.4%
Oct-2013	\$905,000	+9.0%	\$865,000	+13.8%
Nov-2013	\$957,000	+18.1%	\$828,000	+6.8%
Dec-2013	\$949,000	+13.7%	\$762,500	+9.1%
Jan-2014	\$928,000	+24.6%	\$950,000	+24.6%
12-Month Avg*	\$926,500	+21.1%	\$825,000	+14.6%

 $^{^{*}}$ Median Sales Price for all properties from February 2013 through January 2014. This is not the average of the individual figures above.

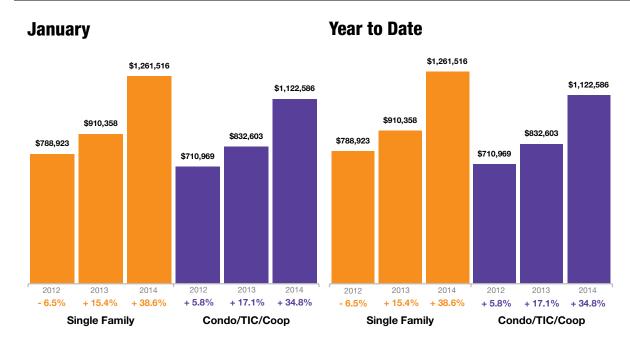
Historical Median Sales Price by Month



Average Sales Price

Average sales price for all closed sales, not accounting for seller concessions, in a given month.

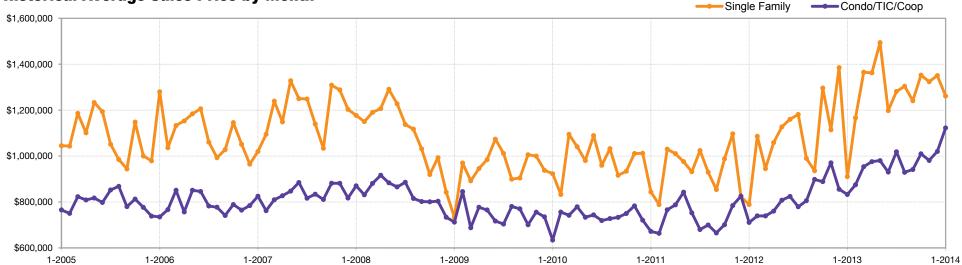




Average Sales Price	Single Family	Year-Over-Year Change	Condo/TIC/ Coop	Year-Over-Year Change
Feb-2013	\$1,166,453	+7.4%	\$874,966	+18.3%
Mar-2013	\$1,365,029	+44.4%	\$953,615	+29.0%
Apr-2013	\$1,362,627	+28.7%	\$975,623	+28.3%
May-2013	\$1,494,344	+32.6%	\$980,113	+21.3%
Jun-2013	\$1,198,063	+3.3%	\$930,338	+12.9%
Jul-2013	\$1,281,445	+8.5%	\$1,018,542	+30.7%
Aug-2013	\$1,304,100	+31.8%	\$929,239	+15.3%
Sep-2013	\$1,240,979	+32.6%	\$941,430	+4.8%
Oct-2013	\$1,352,400	+4.3%	\$1,009,812	+13.6%
Nov-2013	\$1,323,997	+18.8%	\$980,924	+1.1%
Dec-2013	\$1,350,543	-2.5%	\$1,020,083	+19.3%
Jan-2014	\$1,261,516	+38.6%	\$1,122,586	+34.8%
12-Month Avg*	\$1,315,710	+18.8%	\$977,117	+18.4%

 $^{^{\}star}$ Average Sales Price for all properties from February 2013 through January 2014. This is not the average of the individual figures above.

Historical Average Sales Price by Month



Days on Market Until Sale



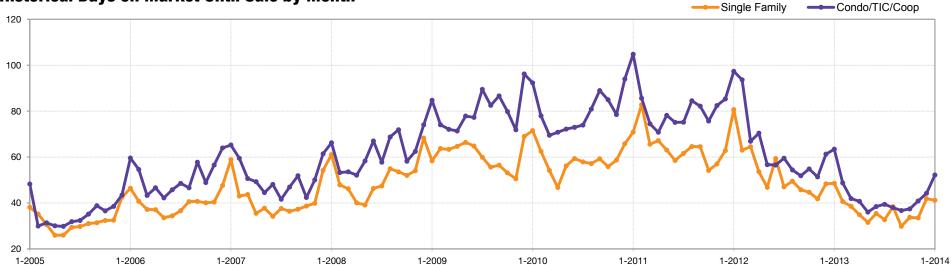


Janua	ry		Year to Date								
			97						97		
81						81					
				63						63	
	49	41			52		49	41			52
		41						71			
2012 + 14.1%	2013 - 39.5%	2014 - 16.3%	2012 - 7.6%	2013 - 35.1%	2014 - 17.5%	2012 + 14.1%	2013 - 39.5 %	2014 - 16.3%	2012 - 7.6%	2013 - 35.1%	2014 - 17.5%
Si	ngle Fami	ily	Cor	ndo/TIC/C	оор	Si	ngle Fam	ily	Con	do/TIC/C	оор

Days on Market	Single Family	Year-Over-Year Change	Condo/TIC/ Coop	Year-Over-Year Change
Feb-2013	41	-34.9%	49	-47.9%
Mar-2013	39	-39.1%	42	-37.3%
Apr-2013	35	-35.2%	41	-41.4%
May-2013	32	-31.9%	36	-36.8%
Jun-2013	35	-40.7%	38	-33.3%
Jul-2013	33	-29.8%	39	-33.9%
Aug-2013	38	-22.4%	38	-29.6%
Sep-2013	30	-34.8%	37	-28.8%
Oct-2013	34	-24.4%	37	-32.7%
Nov-2013	34	-19.0%	41	-19.6%
Dec-2013	42	-12.5%	44	-27.9%
Jan-2014	41	-16.3%	52	-17.5%
12-Month Avg*	36	-30.2%	40	-33.4%

^{*} Days on Market for all properties from February 2013 through January 2014. This is not the average of the individual figures above.

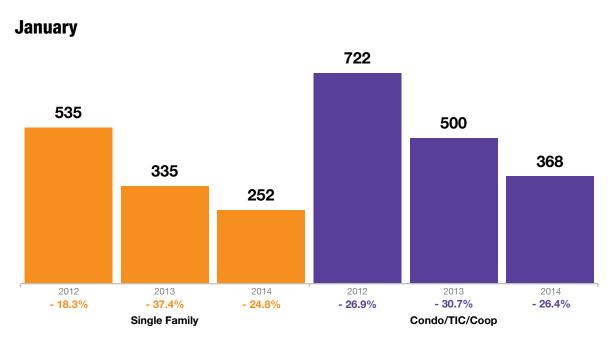
Historical Days on Market Until Sale by Month



Inventory of Active Listings

The number of properties available for sale in active status at the end of a given month.

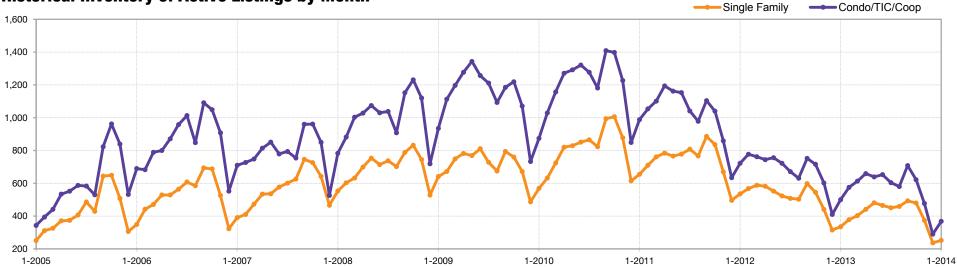




Active Listings	Single Family	Year-Over-Year Change	Condo/TIC/ Coop	Year-Over-Year Change
Feb-2013	378	-33.5%	575	-26.0%
Mar-2013	403	-31.5%	613	-19.6%
Apr-2013	441	-24.2%	659	-11.4%
May-2013	481	-12.9%	639	-15.5%
Jun-2013	465	-11.1%	653	-9.6%
Jul-2013	451	-11.2%	604	-10.0%
Aug-2013	459	-8.7%	580	-8.1%
Sep-2013	493	-17.6%	708	-5.9%
Oct-2013	480	-11.9%	622	-13.1%
Nov-2013	374	-15.2%	477	-20.8%
Dec-2013	237	-24.8%	290	-29.3%
Jan-2014	252	-24.8%	368	-26.4%
12-Month Avg*	410	-18.9%	566	-15.6%

^{*} Active Listings for all properties from February 2013 through January 2014. This is not the average of the individual figures above.

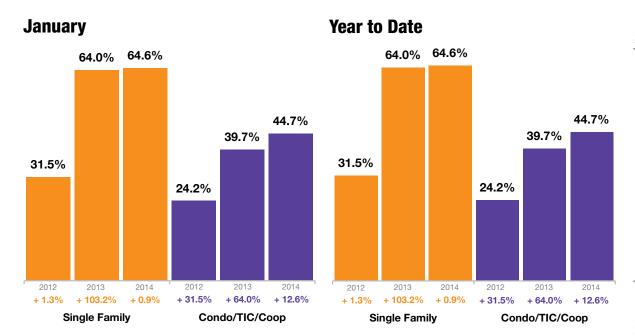
Historical Inventory of Active Listings by Month



% of Properties Sold Over List Price



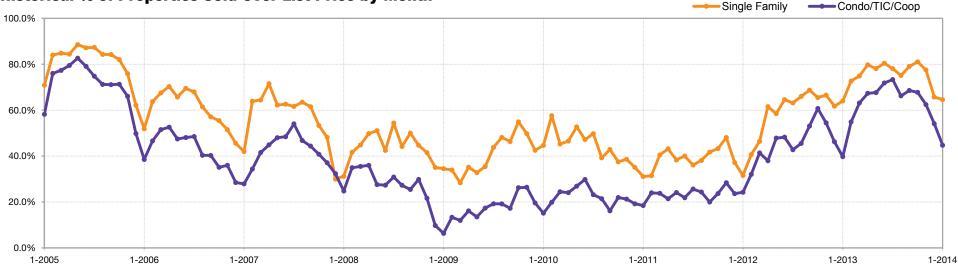
Percentage found when dividing the number of properties sold by properties sold over its original list price, not accounting for seller concessions.



% of Properties Sold Over List Price	Single Family	Year-Over-Year Change	Condo/TIC/ Coop	Year-Over-Year Change
Feb-2013	72.7%	+78.6%	54.9%	+71.6%
Mar-2013	74.9%	+61.4%	63.1%	+52.4%
Apr-2013	79.7%	+29.6%	67.3%	+77.1%
May-2013	78.1%	+33.5%	67.6%	+41.4%
Jun-2013	80.4%	+24.5%	71.8%	+49.0%
Jul-2013	78.1%	+23.8%	73.3%	+71.3%
Aug-2013	75.1%	+13.8%	66.2%	+45.5%
Sep-2013	79.0%	+15.0%	68.6%	+29.2%
Oct-2013	81.0%	+23.7%	67.8%	+11.7%
Nov-2013	77.5%	+16.5%	62.4%	+14.7%
Dec-2013	65.7%	+6.5%	54.1%	+17.1%
Jan-2014	64.6%	+0.9%	44.7%	+12.6%
12-Month Avg	76.3%	+25.2%	64.8%	+39.7%

 $^{^{\}ast}$ % of Properties Sold Over List Price for all properties from February 2013 through January 2014. This is not the average of the individual figures above.

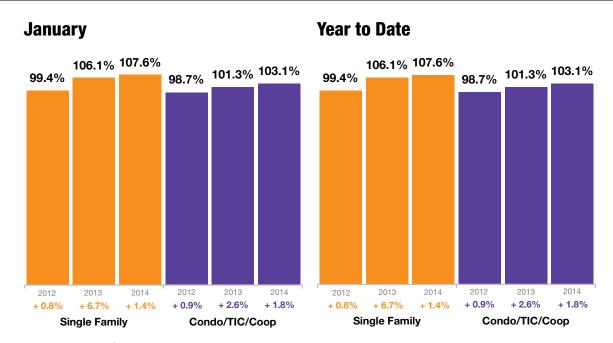
Historical % of Properties Sold Over List Price by Month



% of List Price Received



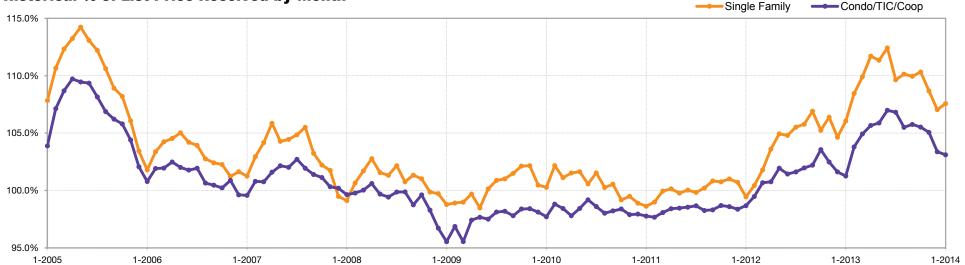
Percentage found when dividing a property's sales price by its most recent list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.



% of List Price Received	Single Family	Year-Over-Year Change	Condo/TIC/ Coop	Year-Over-Year Change
Feb-2013	108.4%	+8.0%	103.8%	+4.3%
Mar-2013	109.9%	+8.0%	104.9%	+4.2%
Apr-2013	111.7%	+7.8%	105.7%	+4.9%
May-2013	111.4%	+6.2%	105.9%	+3.9%
Jun-2013	112.4%	+7.3%	107.0%	+5.5%
Jul-2013	109.6%	+3.9%	106.8%	+5.1%
Aug-2013	110.1%	+4.1%	105.5%	+3.4%
Sep-2013	109.9%	+2.8%	105.8%	+3.5%
Oct-2013	110.3%	+4.8%	105.5%	+1.8%
Nov-2013	108.7%	+2.2%	105.1%	+2.5%
Dec-2013	107.0%	+2.3%	103.4%	+1.8%
Jan-2014	107.6%	+1.4%	103.1%	+1.8%
12-Month Avg*	110.0%	+5.0%	105.4%	+3.7%

^{* %} of List Price Received for all properties from February 2013 through January 2014. This is not the average of the individual figures above.

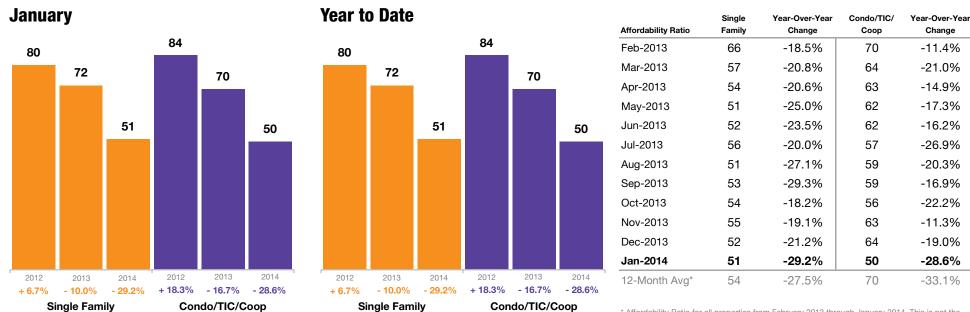
Historical % of List Price Received by Month



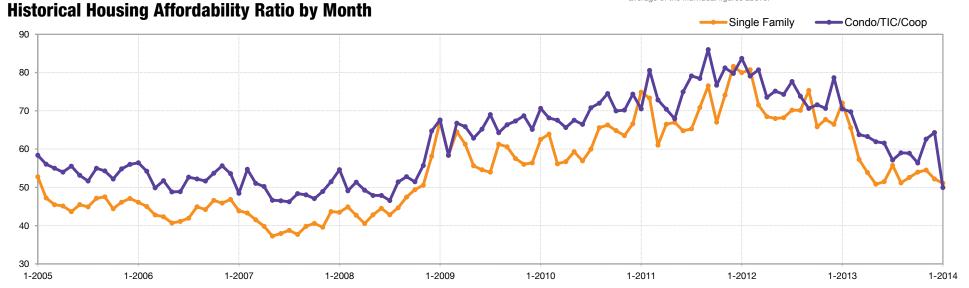
Housing Affordability Ratio



This index measures housing affordability for the region. An index of 120 means the median household income is 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.



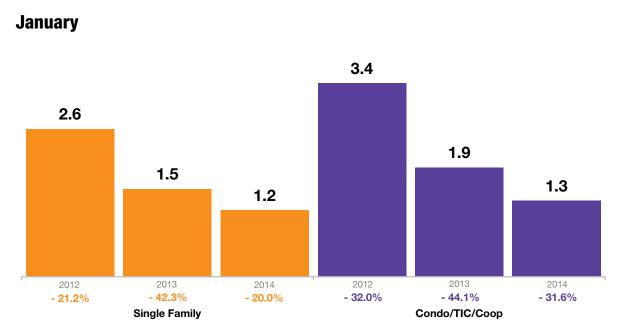
^{*} Affordability Ratio for all properties from February 2013 through January 2014. This is not the average of the individual figures above.



Months Supply of Inventory



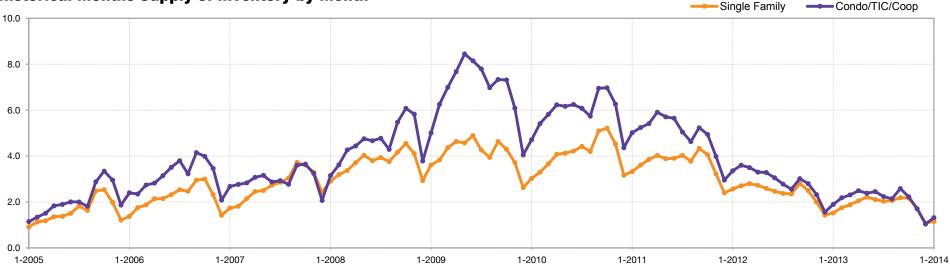
The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.



Months Supply	Single Family	Year-Over-Year Change	Condo/TIC/ Coop	Year-Over-Year Change
Feb-2013	1.7	-37.0%	2.2	-38.9%
Mar-2013	1.9	-32.1%	2.3	-34.3%
Apr-2013	2.0	-25.9%	2.5	-24.2%
May-2013	2.2	-15.4%	2.4	-27.3%
Jun-2013	2.1	-16.0%	2.5	-19.4%
Jul-2013	2.0	-16.7%	2.2	-21.4%
Aug-2013	2.1	-8.7%	2.1	-19.2%
Sep-2013	2.2	-21.4%	2.6	-13.3%
Oct-2013	2.2	-12.0%	2.2	-21.4%
Nov-2013	1.7	-15.0%	1.7	-26.1%
Dec-2013	1.1	-21.4%	1.0	-37.5%
Jan-2014	1.2	-20.0%	1.3	-31.6%
12-Month Avg*	1.9	-20.8%	2.1	-25.6%

^{*} Months Supply for all properties from February 2013 through January 2014. This is not the average of the individual figures above.

Historical Months Supply of Inventory by Month



All Properties Activity Overview



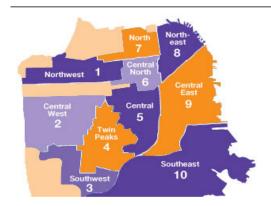
Key metrics by report month and for year-to-date (YTD) starting from the first of the year.

Key Metrics	Historical Sparkbars	1-2013	1-2014	Percent Change	YTD 2013	YTD 2014	Percent Change
New Listings	1-2011 1-2012 1-2013 1-2014	513	466	- 9.2%	513	466	- 9.2%
Pending Sales	1-2011 1-2012 1-2013 1-2014	332	314	- 5.4%	332	314	- 5.4%
Sold Listings	1-2011 1-2012 1-2013 1-2014	317	298	- 6.0%	317	298	- 6.0%
Median Sales Price	1-2011 1-2012 1-2013 1-2014	\$755,000	\$930,000	+ 23.2%	\$755,000	\$930,000	+ 23.2%
Average Sales Price	1-2011 1-2012 1-2013 1-2014	\$872,093	\$1,181,993	+ 35.5%	\$872,093	\$1,181,993	+ 35.5%
Days on Market	1-2011 1-2012 1-2013 1-2014	56	47	- 16.1%	56	47	- 16.1%
Active Listings	1-2011 1-2012 1-2013 1-2014	835	620	- 25.7%			
% of Properties Sold Over List Price	1-2011 1-2012 1-2013 1-2014	52.1%	53.2%	+ 2.1%	52.1%	53.2%	+ 2.1%
% of List Price Received	1-2011 1-2012 1-2013 1-2014	103.7%	105.0%	+ 1.3%	103.7%	105.0%	+ 1.3%
Affordability Ratio	1-2011 1-2012 1-2013 1-2014	62	40	- 34.8%	62	40	- 34.8%
Months Supply	1-2011 1-2012 1-2013 1-2014	1.7	1.2	- 29.4%	 ! 		

Activity by District

Key metrics by report month for the districts of San Fransisco.





- SF District 1: Northwest (Sea Cliff, Lake, Jordan Park / Laurel Heights, Outer Richmond, Central Richmond, Inner Richmond, Lone Mountain)

 SF District 2: Central West (Outer Sunset. Central Sunset. Inner Sunset. Outer Parkside. Inner Parkside. Golden Gate Heights)
- SF District 3: Southwest (Pine Lake Park, Lake Shore, Merced Manor, Stonestown, Lakeside, Merced Heights, Ingleside Heights, Oceanview)
- SF District 4: Twin Peaks W (Forest Hill (& Ext), W Portal, St Francis Wd, Balboa Terr, Mt Dav Manor, Ingleside Terr, Monterey Hts, Wstwd Pk & H'Inds, Shrwd Fst, Miraloma Pk, Dmnd Hts, Mdtwn Terr)
- SF District 5: Central (Haight Ashbury, Cole Vly / Prnssus Hts, Clarndn Hts, Corona Hts, Twin Pks, Glen Pk, Noe Vly, Eureka Vly / Dolores Hts, Mission Dolores, Duboce Trngl, Buena Vista / Ashbury Hts)
- SF District 6: Central North (Lower Pacific Heights, Anza Vista, Western Addition, North Panhandle, Alamo Square, Hayes Valley)
- SF District 7: North (Marina, Cow Hollow, Presidio Heights, Pacific Heights)
- SF District 8: Northeast (North Waterfront, North Beach, Russian Hill, Telegraph Hill, Nob Hill, Financial District / Barbary Coast, Downtown, Van Ness / Civic Center, Tenderloin)
- SF District 9: Central East (Yerba Buena, South Beach, South of Market, Mission Bay, Inner Mission, Potrero Hill, Central Waterfront / Dogpatch, Bernal Heights)
- SF District 10: Southeast (Outer Mission, Mission Terr, Excelsior, Portola, Bayview, Silver Terr, Hunters Pt, Candlestick Pt, Bayview Hts, Little Hollywood, Visitation Vly, Crocker Amazon)

	Active Listings		Sold Listings		Median Sales Price			Days on Market			Months Supply				
	1-2013	1-2014	+/-	1-2013	1-2014	+/-	1-2013	1-2014	+/-	1-2013	1-2014	+/-	1-2013	1-2014	+/-
Single Family															
1 SF District 1	29	14	-51.7%	12	11	-8.3%	\$884,000	\$1,250,000	+41.4%	41	48	+16.9%	1.6	0.7	-54.0%
2 SF District 2	42	38	-9.5%	35	21	-40.0%	\$755,500	\$908,000	+20.2%	45	44	-1.5%	1.2	0.9	-22.6%
3 SF District 3	23	25	+8.7%	14	10	-28.6%	\$615,000	\$687,750	+11.8%	52	32	-38.3%	1.5	1.6	+10.49
4 SF District 4	32	19	-40.6%	19	17	-10.5%	\$905,500	\$960,000	+6.0%	61	46	-24.3%	1.1	0.7	-37.6%
5 SF District 5	44	23	-47.7%	30	19	-36.7%	\$1,261,500	\$1,660,000	+31.6%	64	43	-32.4%	1.4	0.7	-45.1%
6 SF District 6	5	4	-20.0%	17	3	-82.4%	\$2,695,000	\$1,910,000	-29.1%	25	28	+10.7%	1.2	1.0	-20.3%
7 SF District 7	25	17	-32.0%	19	5	-73.7%	\$2,165,000	\$3,320,000	+53.3%	61	36	-41.0%	2.4	1.5	-38.9%
8 SF District 8	9	6	-33.3%	23	1	-95.7%	\$1,170,000	\$4,400,000	+276.1%	91	0	-100.0%	3.4	2.8	-18.9%
9 SF District 9	34	31	-8.8%	86	10	-88.4%	\$874,000	\$1,152,500	+31.9%	47	28	-39.5%	1.7	1.3	-22.7%
10 SF District 10	92	75	-18.5%	54	30	-44.4%	\$530,000	\$636,000	+20.0%	43	43	+0.8%	1.7	1.7	-1.2%
Condo/TIC/Coop															
1 SF District 1	22	26	+18.2%	8	4	-50.0%	\$638,750	\$1,364,500	+113.6%	96	44	-54.2%	1.5	2.1	+36.39
2 SF District 2	12	7	-41.7%	5	0	-100.0%	\$775,000	\$0	-100.0%	33	0	-100.0%	2.2	1.5	-33.2%
3 SF District 3	8	4	-50.0%	1	1	0.0%	\$312,000	\$401,000	+28.5%	29	78	+169.0%	2.3	1.4	-39.4%
4 SF District 4	14	5	-64.3%	2	6	+200.0%	\$538,500	\$629,500	+16.9%	72	46	-36.1%	3.1	0.9	-69.89
5 SF District 5	70	44	-37.1%	17	25	+47.1%	\$760,000	\$1,100,000	+44.7%	74	38	-49.1%	1.9	1.0	-45.69
6 SF District 6	45	38	-15.6%	16	17	+6.3%	\$669,500	\$875,000	+30.7%	51	68	+34.8%	1.7	1.3	-23.39
7 SF District 7	71	22	-69.0%	16	19	+18.8%	\$830,000	\$1,422,500	+71.4%	85	71	-16.3%	2.5	0.7	-72.59
8 SF District 8	79	81	+2.5%	22	39	+77.3%	\$662,000	\$950,000	+43.5%	57	52	-8.3%	1.7	1.7	+3.8%
9 SF District 9	148	127	-14.2%	64	59	-7.8%	\$843,200	\$879,000	+4.2%	52	49	-5.8%	1.7	1.3	-21.69
10 SF District 10	31	14	-54.8%	5	1	-80.0%	\$343,000	\$445,000	+29.7%	157	19	-87.9%	4.5	2.4	-47.1%